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Play It Again, Mom! Share Music During Pregnancy

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By Sara Clement - Thursday, November 19th 2009



Ritmo Prenatal by Nuvo Group

Turn rock-n-roll into rock-a-bye baby, with unique products designed to let baby share the vibe. Some studies indicate that extreme volumes may contribute to low birth weight and other developmental problems. However, the sound of silence isn't the answer. Early exposure to music and sound can actually help with development and bonding, as well as having soothing and comforting effects. Nuvo and Bellybuds have created innovative products that allow moms to safely share music with their unborn child. Throughout pregnancy, mother and baby can bond to the gentle beat of a soon-to-be-born generation! Any requests for "I've Got You Babe?"

From about three months, a fetus is able to remember and process music and sound, linked to emotions and chemical shifts in utero. At 20 weeks, a fetus has developed the ability to hear clearly, processing music and sound which can be remembered after birth. This knowledge

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[Nuvo Group USA, Inc.](#)

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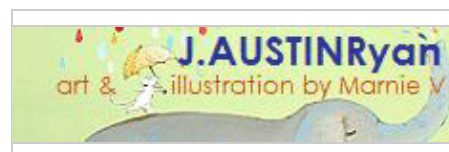
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of the soothing power of music gives parents an effective way to calm and nurture their newborns with familiar sounds that are associated with relaxation and safe stimulation.

Bond Through Music with Nuvo's Ritmo

Ritmo Prenatal from Nuvo is the ultimate prenatal auditory stimulation system; producing surround sound at a strictly controlled audio level that ensures absolute safety for all users. Based on studies that show that babies who are exposed to prenatal music have shown superior coordination and mental development, the rechargeable and washable Ritmo can be easily used with any i-pod or mp3 player to enhance the fetal environment, relaxing both fetus and mother with personal musical therapy. From about 20 weeks of pregnancy, sound, music, and human development are closely linked. Playing music with flowing sound and pattern is a wonderful way for pregnant mothers to bond with their babies and advance their development. The securely comfortable design offers support and style, without compromising safety, and gives a unique opportunity for mom to enjoy the same relaxing music she is sharing with her unborn child.



Ritmo Prenatal by Nuvo Group

Ritmo has recently been launched in the United States, and wholesale opportunities are available. For more information, visit www.nuvo-group.com

Bellybuds Share the Earliest Gift of Music

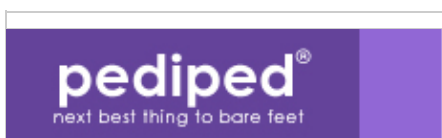
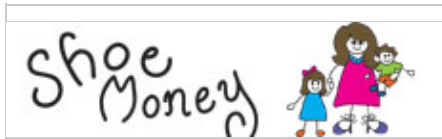


Belly Buds

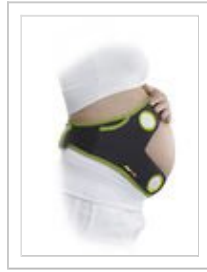
Bellybuds are specialized wearable bellyphones designed to allow comfortable levels of music to be shared with the developing fetus. Developed by Curtis Williams when he and his wife were expecting their first child, Bellybuds were the answer to his wife's attempts to share music with their unborn baby. Williams appreciated his wife's efforts to enhance their baby's brain development, but saw that she needed to lie still on her back in order to keep her i-pod's ear phones in place. Having read that back laying while pregnant inhibits important blood flow from major arteries, Williams set forth to develop a music device that

would enable women to get off their backs and enjoy the freedom of being on the move while their babies listen to a selection of songs. The speakers are almost invisible under clothing, and adhere comfortably to the belly. The system incorporates the same technology utilized in aquariums for underwater speakers.

For more information, visit www.bellybuds.com



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