



## Can You Hear Me Now? Talk to Your Baby in the Womb Using an iPhone and the New Ritmo(TM) Advanced Pregnancy Sound System

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COLUMBIA, S.C., Jan 13, 2010 (BUSINESS WIRE) -- Nuvo Group, USA announces the release of the Ritmo(TM) Advanced Pregnancy Sound System, which delivers unparalleled quality and safe sound to prenatal listeners.

Ritmo was created to provide a convenient, comfortable and safe way for families to share the sensory and emotional experience of bonding through sound and music with their developing baby.

Ritmo can connect to most audio devices with a universal stereo plug--such as iPods/iPhones, MP3 players, and Blackberries.

The expectant mother wears this fashionable, lightweight belt around her pregnant belly. The belt has four speakers and a controller, which fits comfortably into a pocket.

Her audio player plugs into the controller, which utilizes Nuvo's patented Safe & Sound Technology to regulate output to a safe level for a baby to hear in-utero, regardless of how loud the sound was recorded or the volume that it is played.

Research shows reactive listening begins at 17 weeks gestation. Often referred to as the Mozart Effect, numerous studies show that music contributes positively to human fetal development, bonding and stress reduction.

With Ritmo, sound that can be delivered in-utero has expanded beyond music to include voice through the phone. This enables the entire family to bond through communication, even from distant locations.

Ritmo fits an expectant mother's active lifestyle. Whether practicing yoga, walking the dog, or relaxing, Ritmo's state-of-the-art fabric belt is lightweight, elasticized, supportive, washable and irritation-free.

"My Ritmo is so comfortable I wear it when I'm cleaning house, watching TV, or even reading a book," says Tara Meussling. "I am a big fan of the Temptations so I play them on my Ritmo so my baby can enjoy it too. When he starts moving, I know it's working!" Post-pregnancy, Ritmo continues to adapt to children's changing environments and needs, with applications for the crib, stroller and toys coming soon.

About Nuvo Founded in 2006, Nuvo Group, Inc., is comprised of parents who are also internationally recognized engineers, award-winning designers, and entrepreneurs. Nuvo creates and manufactures innovative developmental products that are designed to create shared experiences between parents and their children. For more information: [www.nuvo-group.com](http://www.nuvo-group.com).

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